

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2024

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission file number 001-40994

**NerdWallet, Inc.**

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

45-4180440

(I.R.S. Employer Identification No.)

55 Hawthorne Street, 10th Floor, San Francisco, California 94105

(Address of principal executive offices) (Zip code)

(415) 549-8913

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading symbol(s)	Name of each exchange on which registered
Class A common stock, \$0.0001 par value	NRDS	The Nasdaq Global Market

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer	<input type="checkbox"/>	Accelerated filer	<input checked="" type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>
		Emerging growth company	<input checked="" type="checkbox"/>

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes  No

The registrant had outstanding 47,021,577 shares of Class A common stock and 31,685,652 shares of Class B common stock as of July 24, 2024.

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### Special Note Regarding Forward-Looking Statements

This Quarterly Report on Form 10-Q contains forward-looking statements about us and our industry that involve substantial risks and uncertainties. All statements other than statements of historical facts contained in this Quarterly Report on Form 10-Q are forward-looking statements. In some cases, you can identify forward-looking statements because they contain words such as “anticipate,” “believe,” “contemplate,” “continue,” “could,” “estimate,” “expect,” “intend,” “may,” “plan,” “potential,” “predict,” “project,” “should,” “target,” “will” or “would” or the negative of these words or other similar terms or expressions. These forward-looking statements include, but are not limited to, statements concerning the following:

- the effect of macroeconomic developments, including but not limited to, inflation, high interest rates, tightening credit markets and general macroeconomic uncertainty on our business results of operations, financial condition and stock price;
- our expectations regarding our future financial and operating performance, including total revenue, cost of revenue, non-GAAP operating income (loss), adjusted EBITDA and Monthly Unique Users;
- our ability to grow traffic and engagement on our platform;
- our expected returns on marketing investments and brand campaigns;
- our expectations about consumer demand for the products on our platform;
- our ability to convert users into registered users and improve repeat user rates;
- our ability to convert consumers into matches with financial services partners;
- our ability to grow within existing and new verticals;
- our ability to expand geographically;
- our ability to maintain and expand our relationships with our existing financial services partners and to identify new financial services partners;
- our ability to build efficient and scalable technical capabilities to deliver personalized guidance and nudge users;
- our ability to maintain and enhance our brand awareness and consumer trust;
- our ability to generate high quality, engaging consumer resources;
- our ability to adapt to the evolving financial interests of consumers;
- our ability to compete with existing and new competitors in existing and new market verticals;
- our ability to maintain the security and availability of our platform;
- our ability to maintain, protect and enhance our intellectual property;
- our ability to identify, attract and retain highly skilled, diverse personnel;
- our ability to stay in compliance with laws and regulations that currently apply or become applicable to our business;
- the sufficiency of our cash, cash equivalents, and investments to meet our liquidity needs;
- our ability to effectively manage our growth and expand our infrastructure and maintain our corporate culture;
- our ability to successfully identify, manage, and integrate any existing and potential acquisitions;
- our ability to achieve expected synergies, accretive value and other benefits from completed acquisitions;
- our share repurchase plan, including expectations regarding the amount, timing and manner of repurchases made under the plan; and
- the effect and scope of our workforce reduction, the amount and timing of related charges thereto, our ability to realize the expected cost savings and the expectations regarding the impact of said reduction on our business results of operations and future investment opportunities.

You should not rely on forward-looking statements as predictions or guarantees of future events. We have based the forward-looking statements contained in this Quarterly Report on Form 10-Q primarily on our current expectations and projections about future events and trends that we believe may affect our business, financial condition and operating results. The outcome of the events described in these forward-looking statements is subject to risks, uncertainties and other factors described elsewhere in this Quarterly Report on Form 10-Q, in Part I, Item 1A. Risk Factors in our Annual Report on Form 10-K for the year ended December 31, 2023, and in our subsequent periodic filings with the U.S. Securities and Exchange Commission. Moreover, we operate in a very competitive and rapidly changing environment. New risks and uncertainties emerge from time to time, and it is not possible for us to predict all risks and uncertainties that could have an impact on our business or the forward-looking statements contained in this Quarterly Report on Form 10-Q. The results, events and circumstances reflected in the forward-looking statements may not be achieved or occur, and actual results, events or circumstances could differ materially from those described in the forward-looking statements.

The forward-looking statements made in this Quarterly Report on Form 10-Q speak only as of the date hereof. We undertake no obligation to update any forward-looking statements made in this Quarterly Report on Form 10-Q to reflect events or circumstances after the date of this Quarterly Report on Form 10-Q or to reflect new information or the occurrence of unanticipated events, except as required by law. Our forward-looking statements do not reflect the potential impact of any future acquisitions, mergers, dispositions, joint ventures or investments.

In addition, statements that “we believe” and similar statements reflect our beliefs and opinions on the relevant subject. These statements are based on information available to us as of the date of this Quarterly Report on Form 10-Q. While we believe that information provides a reasonable basis for these statements, that information may be limited or incomplete. Our statements should not be read to indicate that we have conducted an exhaustive inquiry into, or review of, all relevant information. These statements are inherently uncertain, and investors are cautioned not to unduly rely on these statements.

**PART I. FINANCIAL INFORMATION**
**Item 1. Financial Statements.**
**NERDWALLET, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED BALANCE SHEETS  
Unaudited**

<i>(in millions, except share amounts which are in thousands and per share amounts)</i>	<b>June 30, 2024</b>	<b>December 31, 2023</b>
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 113.8	\$ 100.4
Accounts receivable—net	93.7	75.5
Prepaid expenses and other current assets	22.5	22.5
Total current assets	230.0	198.4
Property, equipment and software—net	48.9	52.6
Goodwill	111.5	111.5
Intangible assets—net	40.0	46.9
Right-of-use assets	6.0	7.2
Other assets	9.8	2.0
<b>Total Assets</b>	<b>\$ 446.2</b>	<b>\$ 418.6</b>
<b>Liabilities and Stockholders' Equity</b>		
Current liabilities:		
Accounts payable	\$ 10.1	\$ 1.7
Accrued expenses and other current liabilities	43.8	35.6
Total current liabilities	53.9	37.3
Other liabilities—noncurrent	12.9	14.4
Total liabilities	66.8	51.7
Commitments and contingencies (Note 5)		
Stockholders' equity:		
Preferred stock—\$0.0001 par value per share—5,000 shares authorized; zero shares issued and outstanding	—	—
Common stock—\$0.0001 par value per share—296,686 shares authorized; 78,397 and 76,940 shares issued and outstanding as of June 30, 2024 and December 31, 2023	—	—
Additional paid-in capital	505.6	483.7
Accumulated other comprehensive loss	(0.3)	(0.3)
Accumulated deficit	(125.9)	(116.5)
Total stockholders' equity	379.4	366.9
<b>Total Liabilities and Stockholders' Equity</b>	<b>\$ 446.2</b>	<b>\$ 418.6</b>

See notes to condensed consolidated financial statements.

**NERDWALLET, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**

Unaudited

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	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
<i>(in millions, except per share amounts)</i>				
<b>Revenue</b>	<b>\$ 150.6</b>	<b>\$ 143.3</b>	<b>\$ 312.5</b>	<b>\$ 312.9</b>
<b>Costs and Expenses:</b>				
Cost of revenue	14.9	13.1	29.1	26.9
Research and development	22.7	20.0	43.4	39.5
Sales and marketing	106.1	98.8	214.0	220.5
General and administrative	16.5	15.6	31.9	31.0
Total costs and expenses	160.2	147.5	318.4	317.9
<b>Loss From Operations</b>	<b>(9.6)</b>	<b>(4.2)</b>	<b>(5.9)</b>	<b>(5.0)</b>
Other income, net:				
Interest income	1.5	0.8	2.9	1.8
Interest expense	(0.2)	(0.2)	(0.4)	(0.4)
Other losses, net	—	—	(0.1)	(0.1)
Total other income, net	1.3	0.6	2.4	1.3
Loss before income taxes	(8.3)	(3.6)	(3.5)	(3.7)
Income tax provision	1.1	7.1	4.8	5.3
<b>Net Loss</b>	<b>\$ (9.4)</b>	<b>\$ (10.7)</b>	<b>\$ (8.3)</b>	<b>\$ (9.0)</b>
<b>Net Loss Per Share Attributable to Common Stockholders</b>				
Basic	\$ (0.12)	\$ (0.14)	\$ (0.11)	\$ (0.12)
Diluted	\$ (0.12)	\$ (0.14)	\$ (0.11)	\$ (0.12)
<b>Weighted-average Shares Used in Computing Net Loss Per Share Attributable to Common Stockholders</b>				
Basic	77.9	76.8	77.5	76.3
Diluted	77.9	76.8	77.5	76.3

See notes to condensed consolidated financial statements.

NERDWALLET, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS

Unaudited

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<i>(in millions)</i>	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
<b>Net Loss</b>	\$ (9.4)	\$ (10.7)	\$ (8.3)	\$ (9.0)
<b>Other Comprehensive Income:</b>				
Change in foreign currency translation	0.1	0.2	—	0.5
<b>Comprehensive Loss</b>	<u>\$ (9.3)</u>	<u>\$ (10.5)</u>	<u>\$ (8.3)</u>	<u>\$ (8.5)</u>

See notes to condensed consolidated financial statements.

NERDWALLET, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

Unaudited

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(in millions, except share amounts which are in thousands)

	Common Stock		Additional Paid-in Capital	Accumulated Other Comprehensive Loss	Accumulated Deficit	Stockholders' Equity
	Shares	Amount				
<b>Balance as of December 31, 2023</b>	<b>76,940</b>	<b>\$ —</b>	<b>\$ 483.7</b>	<b>\$ (0.3)</b>	<b>\$ (116.5)</b>	<b>\$ 366.9</b>
Issuance of Class A common stock upon exercise of stock options	276	—	1.7			1.7
Issuance of Class A common stock pursuant to settlement of restricted stock units	529	—				—
Class A common stock withheld related to net share settlement of restricted stock units	(25)	—	(0.5)			(0.5)
Stock-based compensation			9.6			9.6
Other comprehensive loss				(0.1)		(0.1)
Net income					1.1	1.1
<b>Balance as of March 31, 2024</b>	<b>77,720</b>	<b>\$ —</b>	<b>\$ 494.5</b>	<b>\$ (0.4)</b>	<b>\$ (115.4)</b>	<b>\$ 378.7</b>
Issuance of Class A common stock upon exercise of stock options	104	—	0.4			0.4
Issuance of Class A common stock pursuant to settlement of restricted stock units	730	—				—
Class A common stock withheld related to net share settlement of restricted stock units	(68)	—	(0.9)			(0.9)
Repurchase of Class A common stock	(89)	—			(1.1)	(1.1)
Stock-based compensation			11.6			11.6
Other comprehensive income				0.1		0.1
Net loss					(9.4)	(9.4)
<b>Balance as of June 30, 2024</b>	<b>78,397</b>	<b>\$ —</b>	<b>\$ 505.6</b>	<b>\$ (0.3)</b>	<b>\$ (125.9)</b>	<b>\$ 379.4</b>



NERDWALLET, INC. AND SUBSIDIARIES  
CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

Unaudited

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	Common Stock		Additional Paid-in Capital	Accumulated Other Comprehensive Loss	Accumulated Deficit	Stockholders' Equity
	Shares	Amount				
<i>(in millions, except share amounts which are in thousands)</i>						
<b>Balance as of December 31, 2022</b>	<b>75,120</b>	<b>\$ —</b>	<b>\$ 427.3</b>	<b>\$ (0.9)</b>	<b>\$ (84.7)</b>	<b>\$ 341.7</b>
Issuance of Class A common stock upon exercise of stock options	1,226	—	8.4			8.4
Issuance of Class A common stock pursuant to settlement of restricted stock units	380	—				—
Class A common stock withheld related to net share settlement of restricted stock units	(15)	—	(0.3)			(0.3)
Stock-based compensation			10.1			10.1
Other comprehensive income				0.2		0.2
Net income					1.7	1.7
<b>Balance as of March 31, 2023</b>	<b>76,711</b>	<b>\$ —</b>	<b>\$ 445.5</b>	<b>\$ (0.7)</b>	<b>\$ (83.0)</b>	<b>\$ 361.8</b>
Issuance of Class A common stock upon exercise of stock options	66	—	0.4			0.4
Issuance of Class A common stock pursuant to settlement of restricted stock units	674	—				—
Class A common stock withheld related to net share settlement of restricted stock units	(25)	—	(0.2)			(0.2)
Issuance of Class A common stock under Employee Stock Purchase Plan	240	—	1.9			1.9
Repurchase of Class A common stock	(141)	—			(1.3)	(1.3)
Stock-based compensation			12.9			12.9
Other comprehensive income				0.2		0.2
Net loss					(10.7)	(10.7)
<b>Balance as of June 30, 2023</b>	<b>77,525</b>	<b>\$ —</b>	<b>\$ 460.5</b>	<b>\$ (0.5)</b>	<b>\$ (95.0)</b>	<b>\$ 365.0</b>

See notes to condensed consolidated financial statements.

**NERDWALLET, INC. AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**Unaudited**  
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<i>(in millions)</i>	Six Months Ended June 30,	
	2024	2023
<b>Operating Activities:</b>		
Net loss	\$ (8.3)	\$ (9.0)
Adjustments to reconcile net loss to net cash provided by operating activities:		
Depreciation and amortization	24.1	23.9
Stock-based compensation	19.0	19.9
Deferred taxes	(0.2)	(0.3)
Non-cash lease costs	1.1	1.4
Other, net	0.3	1.2
Changes in operating assets and liabilities:		
Accounts receivable	(18.4)	(6.4)
Prepaid expenses and other assets	0.2	(3.2)
Accounts payable	8.0	(1.9)
Accrued expenses and other current liabilities	8.3	(4.6)
Payment of contingent consideration	—	(14.0)
Operating lease liabilities	(1.7)	(1.5)
Other liabilities	0.5	0.9
Net cash provided by operating activities	<u>32.9</u>	<u>6.4</u>
<b>Investing Activities:</b>		
Purchase of investment	(8.1)	—
Capitalized software development costs	(10.8)	(14.9)
Purchase of property and equipment	(0.3)	(0.4)
Net cash used in investing activities	<u>(19.2)</u>	<u>(15.3)</u>
<b>Financing Activities:</b>		
Payment of contingent consideration	—	(16.9)
Proceeds from line of credit	—	7.5
Payments on line of credit	—	(7.5)
Proceeds from exercise of stock options	2.1	8.8
Issuance of Class A common stock under Employee Stock Purchase Plan	—	1.9
Repurchase of Class A common stock	(1.1)	(1.3)
Tax payments related to net-share settlements on restricted stock units	(1.4)	(0.5)
Net cash used in financing activities	<u>(0.4)</u>	<u>(8.0)</u>
Effect of exchange rate changes on cash and cash equivalents	0.1	0.1
<b>Net increase (decrease) in cash and cash equivalents</b>	<u>13.4</u>	<u>(16.8)</u>
<b>Cash and Cash Equivalents:</b>		
Beginning of period	100.4	83.9
End of period	<u>\$ 113.8</u>	<u>\$ 67.1</u>
<b>Supplemental Disclosures of Non-Cash Investing and Financing Activities:</b>		
Capitalized software development costs recorded in accounts payable and accrued expenses and other current liabilities	\$ 0.9	\$ 0.7
<b>Supplemental Disclosures of Cash Flow Information:</b>		
Income tax payments	\$ 7.3	\$ 8.3
Cash paid for interest	0.2	0.2
<b>Supplemental Cash Flow Disclosure Related to Operating Leases:</b>		
Cash paid for amounts included in the measurement of lease liabilities	\$ 1.9	\$ 1.8

See notes to condensed consolidated financial statements.

Unaudited

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## 1. The Company and Basis of Presentation

**The Company**—NerdWallet, Inc., a Delaware corporation, was formed on December 29, 2011. NerdWallet, Inc. and its subsidiaries (collectively, the Company) provide consumer-driven advice about personal finance through its platform by connecting individuals and small and mid-sized businesses (SMBs) with providers of financial products.

**Basis of Consolidation and Presentation**—The accompanying unaudited interim condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America (GAAP) and applicable rules and regulations of the U.S. Securities and Exchange Commission regarding interim financial reporting. Accordingly, the accompanying unaudited interim condensed consolidated financial statements do not include all disclosures normally required in annual consolidated financial statements prepared in accordance with GAAP. The accompanying unaudited interim condensed consolidated financial statements should be read in conjunction with the Company’s audited consolidated financial statements and notes included in the Company’s Annual Report on Form 10-K for the year ended December 31, 2023.

In the opinion of management, the accompanying unaudited interim condensed consolidated financial statements have been prepared on the same basis as the audited consolidated financial statements, and include all adjustments, consisting only of normal recurring adjustments, necessary for the fair statement of the Company’s financial position and results of operations for the periods presented. The accompanying unaudited interim condensed consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries. All intercompany transactions and balances have been eliminated in consolidation. Certain comparative amounts for the three and six months ended June 30, 2023 have been reclassified to conform to the financial statement presentation as of and for the three and six months ended June 30, 2024. The results of operations for the three and six months ended June 30, 2024 are not necessarily indicative of the results to be expected for the full year or any other future period.

**Significant Accounting Policies**—During the six months ended June 30, 2024, the Company made a strategic investment of \$8.1 million in equity securities of a privately-held company over which the Company does not exercise significant influence. See Note 4—Significant Condensed Consolidated Balance Sheet Components for further discussion. During the six months ended June 30, 2024, there have been no other material changes to the Company’s significant accounting policies as disclosed in Note 1—The Company and its Significant Accounting Policies in the notes to the consolidated financial statements in the Company’s Annual Report on Form 10-K for the year ended December 31, 2023.

## 2. Revenue

The following presents a disaggregation of the Company’s revenue based on product category:

<i>(in millions)</i>	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
Credit cards	\$ 46.1	\$ 51.2	\$ 96.1	\$ 112.5
Loans	21.7	23.1	43.1	45.1
SMB products	26.1	23.7	56.5	48.9
Emerging verticals	56.7	45.3	116.8	106.4
Total revenue	\$ 150.6	\$ 143.3	\$ 312.5	\$ 312.9

During the six months ended June 30, 2024, the Company recognized \$4.1 million of revenue that was deferred as of December 31, 2023, none of which was recognized during the three months ended June 30, 2024. Revenue recognized during the six months ended June 30, 2023 which was deferred as of December 31, 2022 was immaterial.

The contract asset recorded within prepaid expenses and other current assets on the condensed consolidated balance sheet related to estimated variable consideration was \$6.5 million and \$5.5 million as of June 30, 2024 and December 31, 2023, respectively.

Unaudited

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### 3. Fair Value Measurements

The Company's assets that are measured at fair value on a recurring basis, by level, within the fair value hierarchy are summarized as follows:

(in millions)

As of June 30, 2024	Quoted Prices in Active Markets (Level 1)	Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Total Carrying Value
<b>Assets:</b>				
Cash and cash equivalents—money market funds	\$ 79.5	\$ —	\$ —	\$ 79.5
Certificate of deposit	—	2.1	—	2.1
	<u>\$ 79.5</u>	<u>\$ 2.1</u>	<u>\$ —</u>	<u>\$ 81.6</u>

(in millions)

As of December 31, 2023	Quoted Prices in Active Markets (Level 1)	Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)	Total Carrying Value
<b>Assets:</b>				
Cash and cash equivalents—money market funds	\$ 89.8	\$ —	\$ —	\$ 89.8
Certificate of deposit	—	2.1	—	2.1
	<u>\$ 89.8</u>	<u>\$ 2.1</u>	<u>\$ —</u>	<u>\$ 91.9</u>

### 4. Significant Condensed Consolidated Balance Sheet Components

Property, equipment and software, net includes capitalized software development costs, net of accumulated amortization, of \$46.0 million and \$49.0 million as of June 30, 2024 and December 31, 2023, respectively. The Company capitalized \$6.9 million and \$13.3 million of software development costs during the three and six months ended June 30, 2024, respectively, and \$9.2 million and \$17.8 million during the three and six months ended June 30, 2023, respectively. The Company recorded amortization expense related to capitalized software development costs of \$8.3 million and \$16.3 million during the three and six months ended June 30, 2024 and \$7.0 million and \$13.6 million during the three and six months ended June 30, 2023, respectively.

During the six months ended June 30, 2024, the Company made a strategic investment of \$8.1 million in equity securities of a privately-held company over which the Company does not exercise significant influence. These equity securities do not have a readily determinable fair value and are accounted for under the measurement alternative. Under the measurement alternative, the carrying value of the security is measured at cost less any impairment, and adjusted for changes resulting from observable price changes in orderly transactions for identical or similar securities of the same issuer. An equity security without a readily determinable fair value is considered impaired when the fair value of the Company's interest is less than the carrying value. Equity investments without readily determinable fair values are included in other assets on the Company's condensed consolidated balance sheet, and any related gains or losses would be included in other gains (losses), net on the Company's condensed consolidated statements of operations. Equity investments without readily determinable fair values were \$8.1 million as of June 30, 2024, and there were no related changes in carrying amount or impairment during the six months ended June 30, 2024.

Accrued expenses and other current liabilities include operating lease liabilities of \$3.4 million as of both June 30, 2024 and December 31, 2023.

Other liabilities—noncurrent includes operating lease liabilities of \$4.4 million and \$6.2 million as of June 30, 2024 and December 31, 2023, respectively.

## 5. Commitments and Contingencies

**Commitments and Other Financial Arrangements**—The Company has certain financial commitments and other arrangements including unused letters of credit and commitments under leases. During the three months ended June 30, 2024, the Company entered into an amendment, that has not yet commenced, of an operating lease for office space, with total future lease payments of approximately \$5 million that are not yet recorded on the Company's condensed consolidated balance sheet. This lease amendment is expected to commence in 2025 (upon availability of the office space) with an expected lease term of approximately five years. As of June 30, 2024, there were no other material changes to the Company's commitments and other financial arrangements as disclosed in Note 8—Commitments and Contingencies in the notes to the consolidated financial statements in the Company's Annual Report on Form 10-K for the year ended December 31, 2023.

**Litigation and Other Legal Matters**—The Company is involved from time to time in litigation, claims, and proceedings. Periodically, the Company evaluates the status of each legal matter and assesses potential financial exposure. If the potential loss from any legal proceeding or litigation is considered probable and the amount can be reasonably estimated, the Company accrues a liability for the estimated loss. Significant judgment is required to determine the probability of a loss and whether the amount of the loss is reasonably estimable. The outcome of any proceeding is not determinable in advance. As a result, the assessment of a potential liability and the amount of accruals recorded are based only on the information available at the time. As additional information becomes available, the Company reassesses the potential liability related to the legal proceeding or litigation, and may revise its estimates. Management is not currently aware of any matters that it expects will have a material effect on the financial position, results of operations, or cash flows of the Company. The Company has not accrued any material potential loss as of June 30, 2024 or December 31, 2023.

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## 6. Stockholders' Equity

**Share Repurchase Plans**—On May 2, 2023, the Company announced that its Board of Directors authorized a plan under which the Company may repurchase up to \$20 million of the Company's Class A common stock and, following the Company's utilization of that share repurchase authorization, the Company announced on October 26, 2023 that its Board of Directors approved a share repurchase authorization under which the Company may repurchase up to an additional \$30 million of the Company's Class A common stock (collectively, the Repurchase Plans). The Company repurchased 0.1 million shares of Class A common stock for \$1.1 million, including costs associated with the repurchases, during the three and six months ended June 30, 2024, and 0.1 million shares for \$1.3 million during the three and six months ended June 30, 2023. The remaining share repurchase authorization under the Repurchase Plans is \$28.9 million as of June 30, 2024.

**Equity Incentive Plans**—The 2021 Equity Incentive Plan and the predecessor 2012 Equity Incentive Plan, both as amended, along with the 2022 Inducement Equity Incentive Plan (collectively, the Plans) comprise the equity incentive plans of the Company.

Under the terms of the 2021 Equity Incentive Plan, the number of shares of Class A common stock reserved for issuance under the plan will automatically increase on January 1 of each calendar year, starting January 1, 2023 and ending on and including January 1, 2031, in an amount equal to 5% of the total number of shares of the Company's capital stock outstanding on December 31 of the prior calendar year, unless the Company's Board of Directors determines prior to the date of increase that there will be a lesser increase, or no increase. In accordance with these plan terms, the aggregate number of shares of Class A common stock reserved for issuance under the 2021 Equity Incentive Plan increased by 3.8 million shares effective January 1, 2024.

**Stock Options**—A summary of the Company's stock option activity for its Plans is as follows:

	Outstanding Stock Options (in thousands)	Weighted-Average Exercise Price	Weighted-Average Remaining Contractual Life (in years)	Aggregate Intrinsic Value (in millions)
Balance as of December 31, 2023	4,112	\$ 10.84	6.3	\$ 18.7
Granted <sup>1</sup>	220	\$ 15.73		
Exercised	(380)	\$ 5.62		
Cancelled/forfeited	(69)	\$ 12.86		
Balance as of June 30, 2024 <sup>1</sup>	3,883	\$ 11.59	6.2	\$ 14.7
Vested and exercisable as of June 30, 2024	2,910	\$ 11.14	5.7	\$ 12.2

(1) Represents 0.2 million of target award stock options with both service-based and performance-based conditions.

The weighted-average grant-date fair value of options granted during the six months ended June 30, 2024 was \$9.08 per share. The aggregate intrinsic value of options exercised was \$3.8 million for the six months ended June 30, 2024.

During the six months ended June 30, 2024, the Company granted 0.2 million of target award stock options with both service-based and performance-based conditions to certain employees of the Company. Recipients of these performance-based stock options are eligible to earn between 0% and 200% of their target awards based upon the achievement of (i) a revenue-related growth metric and (ii) a non-GAAP operating income-related metric, both in fiscal year 2024, subject to certification of the attainment of the performance levels. These performance-based stock options are also subject to service-based vesting over a period of three years.

For the six months ended June 30, 2024, the per-share fair value of each stock option granted was determined on the date of grant using the following weighted-average assumptions:

	Six Months Ended June 30, 2024
Expected volatility	58.1 %
Expected term (in years)	5.9
Expected dividend yield	0 %
Risk-free interest rate	4.2 %

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There were no stock options granted for the six months ended June 30, 2023.

**Restricted Stock Units**—A summary of the Company’s outstanding nonvested restricted stock units (RSUs) for its Plans is as follows:

	Number of Units <i>(in thousands)</i>	Weighted-Average Grant-Date Fair Value
Nonvested as of December 31, 2023 <sup>1</sup>	6,788	\$ 12.42
Granted <sup>2</sup>	2,040	\$ 14.72
Vested	(1,259)	\$ 13.70
Forfeited <sup>1</sup>	(683)	\$ 15.34
Nonvested as of June 30, 2024 <sup>2</sup>	<u>6,886</u>	<u>\$ 12.58</u>

(1) Includes 0.2 million of target award RSUs with both service-based and performance-based conditions.

(2) Includes 0.1 million of target award RSUs with both service-based and performance-based conditions.

The total fair value of shares that vested under RSUs was \$19.1 million during the six months ended June 30, 2024.

During the six months ended June 30, 2024, the Company granted 0.1 million of target award RSUs with both service-based and performance-based conditions to certain employees of the Company. Recipients of these performance-based RSUs are eligible to earn between 0% and 200% of their target awards based upon the achievement of (i) a revenue-related growth metric and (ii) a non-GAAP operating income-related metric, both in fiscal year 2024, subject to certification of the attainment of the performance levels. These performance-based RSUs are also subject to service-based vesting over a period of three years.

**Employee Stock Purchase Plan**—The terms of the Employee Stock Purchase Plan (ESPP) provide for automatic increases in the number of shares reserved for issuance on January 1 of each calendar year, beginning in 2023 and through 2031, subject to terms of the ESPP. In accordance with these plan terms, the aggregate number of Class A common stock authorized for issuance under the ESPP increased by 0.8 million effective January 1, 2024. Prior to capitalizing amounts related to software development costs, the Company recognized stock-based compensation related to the ESPP of \$0.2 million during the three and six months ended June 30, 2024, which relates to the ESPP purchase period which began on May 1, 2024. Prior to capitalizing amounts related to software development costs, the Company recognized stock-based compensation related to the ESPP of \$1.0 million and \$2.0 million during the three and six months ended June 30, 2023.

**Stock-Based Compensation**—The Company recognized stock-based compensation under the Plans and ESPP as follows:

<i>(in millions)</i>	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
Research and development	\$ 3.1	\$ 3.1	\$ 5.7	\$ 5.5
Sales and marketing	2.8	3.9	5.3	7.2
General and administrative	4.4	4.3	8.0	7.2
Total stock-based compensation	<u>\$ 10.3</u>	<u>\$ 11.3</u>	<u>\$ 19.0</u>	<u>\$ 19.9</u>

In addition, stock-based compensation capitalized related to software development costs was \$1.3 million and \$1.6 million during the three months ended June 30, 2024 and 2023, respectively, and \$2.2 million and \$3.1 million during the six months ended June 30, 2024 and 2023, respectively.

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## 7. Income Taxes

Beginning with the three months ended June 30, 2023, the Company's tax provision for interim periods was determined using a discrete effective tax rate method, as allowed by ASC Topic 740-270, *Income Taxes, Interim Reporting*. The Company's tax provision for interim periods was previously determined using an estimated annual effective tax rate which was adjusted for discrete items occurring during the periods presented. The Company determined that since small changes in estimated "ordinary" income would result in significant changes in the estimated annual effective tax rate, the historical method would not provide a reliable estimate for the three and six months ended June 30, 2024.

The primary difference between the Company's effective tax rate and the statutory federal income tax rate is the full valuation allowance established on the Company's federal, state and foreign deferred tax attributes. As of June 30, 2024 and December 31, 2023, the Company recorded a full valuation allowance against these net deferred tax assets as the Company believes that it is more likely than not that the Company will not be able to fully realize such net deferred tax assets. The Company's judgment regarding the likelihood of realization of these deferred tax assets could change in future periods, which could result in a material impact in the Company's income tax provision in the period of change.

## 8. Net Loss Per Basic and Diluted Share

The following table provides the basic and diluted per share computations for net loss attributable to common stockholders:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
<i>(in millions, except per share amounts)</i>				
<b>Numerator:</b>				
Net loss attributable to common stockholders—basic and diluted	\$ (9.4)	\$ (10.7)	\$ (8.3)	\$ (9.0)
<b>Denominator:</b>				
Weighted-average shares of common stock—basic and diluted	77.9	76.8	77.5	76.3
<b>Net loss per share attributable to common stockholders:</b>				
Basic	\$ (0.12)	\$ (0.14)	\$ (0.11)	\$ (0.12)
Diluted	\$ (0.12)	\$ (0.14)	\$ (0.11)	\$ (0.12)

The following common stock equivalents were excluded from the computation of diluted net loss per share because including them would have been antidilutive:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
<i>(in millions)</i>				
Shares subject to outstanding stock options and restricted stock units	7.8	9.9	6.8	8.7
ESPP	0.2	0.5	0.1	0.4

## 9. Subsequent Event

On July 30, 2024, the Company committed to a restructuring plan, effective August 1, 2024, intended to reduce the Company's operating expenses and better position the Company to execute its long-term strategic initiatives (the Restructuring Plan). The Restructuring Plan will reduce the size of the Company's workforce by approximately 15% of its full-time employees, as compared to its headcount as of December 31, 2023. The Company expects to incur a total estimated pre-tax restructuring charge of approximately \$8 million to \$10 million for the year ended December 31, 2024 in connection with the Restructuring Plan, with most of these charges expected to occur in the third quarter of 2024.



## **Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations.**

*The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our unaudited interim condensed consolidated financial statements and related notes included in Item 1 of Part I of this Quarterly Report on Form 10-Q, and with our audited consolidated financial statements and related notes included in our Annual Report on Form 10-K for the fiscal year ended December 31, 2023.*

### **Overview**

NerdWallet provides trustworthy financial guidance to consumers and small and mid-sized businesses (SMBs).

Our mission is to provide clarity for all of life’s financial decisions.

Our vision is a world where everyone makes financial decisions with confidence.

As a personal finance website and app, NerdWallet provides consumers—both individuals and SMBs—with trustworthy and knowledgeable financial information so they can make smart money moves. From finding the best credit card to buying a house, NerdWallet is there to help consumers make financial decisions with confidence. Consumers have free access to our expert content and comparison shopping marketplaces, plus a data-driven app, which helps them stay on top of their finances and save time and money, giving them the freedom to do more. NerdWallet is available for consumers in the U.S., United Kingdom, Canada and Australia.

### **Restructuring Plan**

On July 30, 2024, we committed to a restructuring plan, effective August 1, 2024, intended to reduce our operating expenses and better position us to execute our long-term strategic initiatives (the Restructuring Plan). The Restructuring Plan will reduce the size of our workforce by approximately 15% of our full-time employees, as compared to our headcount as of December 31, 2023. We expect to incur a total estimated pre-tax restructuring charge of approximately \$8 million to \$10 million for the year ended December 31, 2024 in connection with the Restructuring Plan, with most of these charges expected to occur in the third quarter of 2024. We expect to realize approximately \$30 million of annualized cost savings as a result of the Restructuring Plan.

The charges that we expect to incur and the savings we expect to realize are subject to several assumptions, including, but not limited to, compliance with legal requirements in various jurisdictions, the impact of the workforce reduction on our business results of operations, and future investment opportunities. Actual results may differ materially from the estimates disclosed above.

### **Key Operating Metric and Non-GAAP Financial Measures**

We collect, review and analyze operating and financial data of our business to assess our ongoing performance and compare our results to prior period results. In addition to revenue, net income (loss) and other results under generally accepted accounting principles (GAAP), the following sets forth the key operating metric and non-GAAP financial measures we use to evaluate our business.

#### ***Monthly Unique Users***

We define a Monthly Unique User (MUU) as a unique user with at least one session in a given month as determined by a unique device identifier. We measure MUUs during a time period longer than one month by averaging the MUUs of each month within that period. We track MUUs to frame the number of users who may transact with our financial services partners on our platform during a given period. We had 23 million and 26 million average MUUs for the three and six months ended June 30, 2024, which was up 7% and 16% compared to the three and six months ended June 30, 2023, respectively. We saw strong engagement in areas such as travel products, investing and insurance. While we expect MUUs to grow over time, the metric may fluctuate from period to period based on economic conditions, trends in consumer behavior and our strategic marketing decisions.

### ***Non-GAAP Financial Measures***

We use non-GAAP operating income (loss) and adjusted EBITDA in conjunction with GAAP measures as part of our overall assessment of our performance, including the preparation of our annual operating budget and quarterly forecasts, to evaluate the effectiveness of our business strategies, and to communicate with our Board of Directors concerning our financial performance.

***Non-GAAP operating income (loss):*** We define non-GAAP operating income (loss) as income (loss) from operations adjusted to exclude depreciation and amortization, and further exclude (1) impairment of right-of-use asset, (2) losses (gains) on disposals of assets, (3) change in fair value of contingent consideration related to earnouts, (4) deferred compensation related to earnouts, and (5) acquisition-related costs. We also reduce income from operations, or increase loss from operations, for capitalized internally developed software costs.

***Adjusted EBITDA:*** We define adjusted EBITDA as net income (loss) from continuing operations adjusted to exclude depreciation and amortization, interest income (expense), net, and provision (benefit) for income taxes, and further exclude (1) impairment of right-of-use asset, (2) losses (gains) on disposals of assets, (3) change in fair value of contingent consideration related to earnouts, (4) deferred compensation related to earnouts, (5) stock-based compensation, and (6) acquisition-related costs.

The above items are excluded from our non-GAAP operating income (loss) and adjusted EBITDA measures because these items are non-cash in nature, or because the amounts are not driven by core operating results and renders comparisons with prior periods less meaningful. We deduct capitalized internally developed software costs in our non-GAAP operating income (loss) measure to reflect the cash impact of personnel costs incurred within the time period.

We believe that non-GAAP operating income (loss) and adjusted EBITDA provide useful information to investors and others in understanding and evaluating our operating results and in comparing operating results across periods. Moreover, non-GAAP operating income (loss) and adjusted EBITDA are key measurements used by our management internally to make operating decisions, including those related to analyzing operating expenses, evaluating performance, and performing strategic planning and annual budgeting. However, the use of these non-GAAP measures have certain limitations because they do not reflect all items of income and expense that affect our operations. Non-GAAP operating income (loss) and adjusted EBITDA have limitations as financial measures, should be considered as supplemental in nature, and are not meant as substitutes for the related financial information prepared in accordance with GAAP. These limitations include the following:

- Non-GAAP operating income (loss) and adjusted EBITDA exclude certain recurring, non-cash charges, such as amortization of software, depreciation of property and equipment, amortization of intangible assets, impairment of right-of-use asset, and (losses) gains on disposals of assets. Although these are non-cash charges, the assets being depreciated and amortized may have to be replaced in the future, and non-GAAP operating income (loss) and adjusted EBITDA do not reflect all cash requirements for such replacements or for new capital expenditure requirements;
- Non-GAAP operating income (loss) and adjusted EBITDA exclude acquisition-related costs, including acquisition-related retention compensation under compensatory retention agreements with certain key employees, acquisition-related transaction expenses, contingent consideration fair value adjustments related to earnouts, and deferred compensation related to earnouts;
- Adjusted EBITDA excludes stock-based compensation, including for acquisition-related inducement awards, which has been, and will continue to be for the foreseeable future, a significant recurring expense in our business and an important part of our compensation strategy; and
- Adjusted EBITDA does not reflect interest income (expense) and other gains (losses), net, which include unrealized and realized gains and losses on foreign currency exchange, as well as certain nonrecurring gains (losses).

In addition, non-GAAP operating income (loss) and adjusted EBITDA as we define them may not be comparable to similarly titled measures used by other companies. Because of these limitations, you should consider non-GAAP operating income (loss) and adjusted EBITDA alongside other financial performance measures, including income (loss) from operations, net income (loss) and our other GAAP results.

See “Management’s Discussion and Analysis of Financial Condition and Results of Operations—Results of Operations—Non-GAAP Financial Measures” for reconciliations of non-GAAP operating income (loss) to income (loss) from operations, and adjusted EBITDA to net income (loss), the most directly comparable respective GAAP financial measures.

## Results of Operations

The following tables set forth our results of operations for the periods presented. The following discussion should be read in conjunction with the condensed consolidated financial statements and related notes included elsewhere in this Quarterly Report on Form 10-Q.

<i>(in millions)</i>	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
<b>Revenue</b>	\$ 150.6	\$ 143.3	\$ 312.5	\$ 312.9
<b>Costs and expenses:</b>				
Cost of revenue	14.9	13.1	29.1	26.9
Research and development <sup>1</sup>	22.7	20.0	43.4	39.5
Sales and marketing <sup>1</sup>	106.1	98.8	214.0	220.5
General and administrative <sup>1</sup>	16.5	15.6	31.9	31.0
Total costs and expenses	160.2	147.5	318.4	317.9
<b>Loss from operations</b>	<b>(9.6)</b>	<b>(4.2)</b>	<b>(5.9)</b>	<b>(5.0)</b>
<b>Other income, net:</b>				
Interest income	1.5	0.8	2.9	1.8
Interest expense	(0.2)	(0.2)	(0.4)	(0.4)
Other losses, net	—	—	(0.1)	(0.1)
Total other income, net	1.3	0.6	2.4	1.3
Loss before income taxes	(8.3)	(3.6)	(3.5)	(3.7)
Income tax provision	1.1	7.1	4.8	5.3
<b>Net loss</b>	<b>\$ (9.4)</b>	<b>\$ (10.7)</b>	<b>\$ (8.3)</b>	<b>\$ (9.0)</b>

(1) Includes stock-based compensation as follows:

<i>(in millions)</i>	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
Research and development	\$ 3.1	\$ 3.1	\$ 5.7	\$ 5.5
Sales and marketing	2.8	3.9	5.3	7.2
General and administrative	4.4	4.3	8.0	7.2
Total stock-based compensation	\$ 10.3	\$ 11.3	\$ 19.0	\$ 19.9

The following table sets forth the components of our condensed consolidated statements of operations as a percentage of revenue:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
<b>Revenue</b>	100 %	100 %	100 %	100 %
<b>Costs and expenses:</b>				
Cost of revenue	10	9	9	9
Research and development	15	14	14	13
Sales and marketing	70	69	69	70
General and administrative	11	11	10	10
Total costs and expenses	106	103	102	102
<b>Loss from operations</b>	(6)	(3)	(2)	(2)
<b>Other income, net:</b>				
Interest income	1	1	1	1
Interest expense	—	—	—	—
Other losses, net	—	—	—	—
Total other income, net	1	1	1	1
Loss before income taxes	(5)	(2)	(1)	(1)
Income tax provision	1	5	2	2
<b>Net loss</b>	(6 %)	(7 %)	(3 %)	(3 %)

Loss from operations increased \$5.4 million, or 129%, for the three months ended June 30, 2024 compared to the three months ended June 30, 2023, as a \$7.3 million increase in revenue was more than offset by a \$12.7 million increase in operating expenses, primarily attributable to increases of \$7.3 million in sales and marketing expenses and \$2.7 million in research and development expenses. Loss from operations increased \$0.9 million, or 17% for the six months ended June 30, 2024 compared to the six months ended June 30, 2023, reflecting a \$0.4 million decrease in revenue and a \$0.5 million increase in operating expenses, as a \$6.5 million decrease in sales and marketing expenses was more than offset by increases in other operating expenses.

Net loss decreased \$1.3 million, or 12%, and \$0.7 million, or 8%, respectively, for the three and six months ended June 30, 2024 compared to the three and six months ended June 30, 2023, as the increases of \$5.4 million and \$0.9 million in loss from operations were more than offset by decreases in income tax provision of \$6.0 million and \$0.5 million, respectively, and increases of \$0.7 million and \$1.1 million, respectively, in interest income.

### Revenue

(in millions)	Three Months Ended June 30,		Change		Six Months Ended June 30,		Change	
	2024	2023	\$	%	2024	2023	\$	%
Credit cards	\$ 46.1	\$ 51.2	\$ (5.1)	(10 %)	\$ 96.1	\$ 112.5	\$ (16.4)	(15 %)
Loans	21.7	23.1	(1.4)	(6 %)	43.1	45.1	(2.0)	(5 %)
SMB products	26.1	23.7	2.4	10 %	56.5	48.9	7.6	16 %
Emerging verticals	56.7	45.3	11.4	25 %	116.8	106.4	10.4	10 %
Total revenue	\$ 150.6	\$ 143.3	\$ 7.3	5 %	\$ 312.5	\$ 312.9	\$ (0.4)	(0 %)

Revenue increased \$7.3 million, or 5%, for the three months ended June 30, 2024, and decreased \$0.4 million, for the six months ended June 30, 2024, compared to the three and six months ended June 30, 2023, respectively, reflecting the net impact of lower credit cards and loans revenue, offset by growth in emerging verticals and SMB products revenue.

Credit cards revenue consists of revenue from consumer credit cards. Credit cards revenue decreased \$5.1 million, or 10%, and \$16.4 million, or 15%, for the three and six months ended June 30, 2024, respectively, primarily due to reduced marketing spending by our financial services partners amidst a combination of continued cautious underwriting and heightened balance sheet conservatism.

Loans revenue includes revenue from personal loans, mortgages, student loans and auto loans. Loans revenue decreased \$1.4 million, or 6%, and \$2.0 million, or 5%, for the three and six months ended June 30, 2024, respectively. The decrease for the three months ended June 30, 2024 was primarily due to a 17% decrease in personal loans revenue, as we continue to work through a tight underwriting environment while improving our near-prime matching and partner coverage, partially offset by increases of 7% in mortgages revenue and 33% in student loans revenue. The decrease for the six months ended June 30, 2024 was primarily due to decreases of 5% in personal loans revenue and 4% in mortgages revenue.

SMB products revenue includes revenue from loans, credit cards and other financial products and services intended for small and mid-sized businesses. SMB products revenue increased \$2.4 million, or 10%, and \$7.6 million, or 16%, for the three and six months ended June 30, 2024, respectively, primarily driven by revenue growth in products such as business credit cards and loan renewals, as we continue to scale our product offerings, partially offset by decreases in business loan originations.

Emerging verticals revenue includes revenue from other product sources, including banking, insurance, investing and international. Emerging verticals revenue increased \$11.4 million, or 25%, and \$10.4 million, or 10%, for the three and six months ended June 30, 2024, respectively, primarily due to increases of 196% and 67% in insurance products revenue as carriers expanded budgets, partially offset by decreases of 26% and 17% in banking revenue as consumer demand for banking products continued to moderate.

### Costs and Expenses

(in millions)	Three Months Ended June 30,		Change		Six Months Ended June 30,		Change	
	2024	2023	\$	%	2024	2023	\$	%
Cost of revenue	\$ 14.9	\$ 13.1	\$ 1.8	14 %	\$ 29.1	\$ 26.9	\$ 2.2	8 %
Research and development	22.7	20.0	2.7	13 %	43.4	39.5	3.9	10 %
Sales and marketing	106.1	98.8	7.3	7 %	214.0	220.5	(6.5)	(3 %)
General and administrative	16.5	15.6	0.9	6 %	31.9	31.0	0.9	3 %
Total costs and expenses	\$ 160.2	\$ 147.5	\$ 12.7	9 %	\$ 318.4	\$ 317.9	\$ 0.5	0 %

#### Cost of revenue

Cost of revenue increased \$1.8 million, or 14%, and \$2.2 million, or 8%, for the three and six months ended June 30, 2024 compared to the three and six months ended June 30, 2023, respectively, primarily due to increases of \$1.3 million and \$2.6 million in amortization expense related to capitalized software development costs and \$0.8 million and \$0.3 million primarily related to third-party service charges, partially offset by decreases of \$0.5 million and \$1.0 million in amortization expense related to intangible assets.

#### Research and development expense

Research and development expenses increased \$2.7 million, or 13%, and \$3.9 million, or 10%, for the three and six months ended June 30, 2024 compared to the three and six months ended June 30, 2023, respectively, primarily attributable to increases of \$2.1 million and \$3.5 million in personnel-related costs for our engineering, data, and product management personnel and contractors to support our continued growth and key platform capabilities, and \$0.7 million and \$0.6 million in software and technology costs related to our platform.

#### Sales and marketing expense

For the three and six months ended June 30, 2024, our total sales and marketing expense was comprised of approximately 18% and 21% for brand marketing, respectively, and 56% and 53% for performance marketing, respectively, with the remainder for organic and other marketing expenses. For the three and six months ended June 30, 2023, our total sales and marketing expense was comprised of approximately 21% and 27% for brand marketing, respectively, and 50% and 48% for performance marketing, respectively, with the remainder for organic and other marketing expenses. We are able to adjust our marketing spend to reflect changes in external factors and consumer behavior.

Sales and marketing expenses increased \$7.3 million, or 7%, for the three months ended June 30, 2024 compared to the three months ended June 30, 2023, as a \$10.1 million increase in performance marketing expenses was partially offset by decreases of \$1.7 million in brand marketing expenses and \$1.1 million in organic and other marketing expenses primarily due to lower personnel-related costs. Sales and marketing expenses decreased \$6.5 million, or 3%, for the six months ended June 30, 2024 compared to the six months ended June 30, 2023, as decreases of \$13.3 million in brand marketing expenses and \$2.1 million in organic and other marketing expenses primarily due to lower personnel-related costs, were partially offset by an \$8.9 million increase in performance marketing expenses.

**Other income, net**

(in millions)	Three Months Ended June 30,		Change		Six Months Ended June 30,		Change	
	2024	2023	\$	%	2024	2023	\$	%
Interest income	\$ 1.5	\$ 0.8	\$ 0.7	98 %	\$ 2.9	\$ 1.8	\$ 1.1	61 %
Interest expense	(0.2)	(0.2)	—	13 %	(0.4)	(0.4)	—	4 %
Other losses, net	—	—	—	NM	(0.1)	(0.1)	—	16 %
Total other income, net	\$ 1.3	\$ 0.6	\$ 0.7	112 %	\$ 2.4	\$ 1.3	\$ 1.1	82 %

Other income, net increased \$0.7 million or 112%, and \$1.1 million, or 82%, for the three and six months ended June 30, 2024 compared to the three and six months ended June 30, 2023, respectively, primarily attributable to higher interest income reflecting higher interest rates and average cash balances.

**Income tax provision**

Beginning with the three months ended June 30, 2023, our tax provision for interim periods was determined using a discrete effective tax rate method, as allowed by ASC Topic 740-270, *Income Taxes, Interim Reporting*. Our tax provision for interim periods was previously determined using an estimated annual effective tax rate which was adjusted for discrete items occurring during the periods presented. We determined that since small changes in estimated “ordinary” income would result in significant changes in the estimated annual effective tax rate, the historical method would not provide a reliable estimate for the three months ended June 30, 2024.

We had income tax provisions of \$1.1 million and \$4.8 million for the three and six months ended June 30, 2024, respectively, and \$7.1 million and \$5.3 million for the three and six months ended June 30, 2023, respectively. Our effective tax rate was (13.7%) and (138.6%) for the three and six months ended June 30, 2024, and (200.4%) and (144.0%) for the three and six months ended June 30, 2023. Our effective tax rate for the three and six months ended June 30, 2024 differs from the U.S. federal statutory income tax rate of 21% primarily due to the valuation allowance maintained against our net U.S. deferred tax assets and state taxes, partially offset by research and development credits. Our effective tax rate for the three and six months ended June 30, 2023 differs from the U.S. federal statutory income tax rate of 21% primarily due to capitalization of research and development expenses under tax regulations effective in 2022, a full valuation allowance recorded against our net U.S. deferred tax assets, and excess tax benefits related to stock-based compensation.

Based on our ongoing assessment of all available evidence, both positive and negative, including consideration of our historical profitability and the estimated impact of our operating model on future profitability, we concluded that it was more likely than not that our U.S. deferred tax assets in excess of deferred tax liabilities would not be realized and recorded a valuation allowance against these net U.S. deferred tax assets as of June 30, 2024. Our judgment regarding the likelihood of realization of these deferred tax assets could change in future periods, which could result in a material impact to our income tax provision in the period of change. Given our current earnings projections, sufficient positive evidence may become available for us to release all, or a portion, of the valuation allowance within the next six months. However, the timing and amounts of such valuation allowance releases are subject to change based on the level of profitability achieved in future periods.

### Non-GAAP Financial Measures

Non-GAAP operating income (loss) and adjusted EBITDA as we define them may not be comparable to similarly titled measures used by other companies. Because of these limitations, you should consider non-GAAP operating income (loss) and adjusted EBITDA alongside other financial performance measures, including loss from operations, net loss and our other GAAP results.

We compensate for these limitations by reconciling non-GAAP operating income (loss) to loss from operations, and adjusted EBITDA to net loss, the most comparable GAAP financial measures, as follows:

<i>(in millions)</i>	Three Months Ended June 30,		Six Months Ended June 30,	
	2024	2023	2024	2023
<b>Loss from operations</b>	\$ (9.6)	\$ (4.2)	\$ (5.9)	\$ (5.0)
Depreciation and amortization	12.2	12.2	24.1	23.9
Acquisition-related retention	1.3	1.4	2.5	2.8
Acquisition-related expenses	0.1	—	0.1	—
Capitalized internally developed software costs	(6.7)	(8.9)	(12.9)	(17.4)
<b>Non-GAAP operating income (loss)</b>	<b>\$ (2.7)</b>	<b>\$ 0.5</b>	<b>\$ 7.9</b>	<b>\$ 4.3</b>
Operating loss margin	(6 %)	(3 %)	(2 %)	(2 %)
Non-GAAP operating income (loss) margin <sup>1</sup>	(2 %)	0 %	3 %	1 %
<b>Net loss</b>	<b>\$ (9.4)</b>	<b>\$ (10.7)</b>	<b>\$ (8.3)</b>	<b>\$ (9.0)</b>
Depreciation and amortization	12.2	12.2	24.1	23.9
Stock-based compensation	10.3	11.3	19.0	19.9
Acquisition-related retention	1.3	1.4	2.5	2.8
Acquisition-related expenses	0.1	—	0.1	—
Interest income, net	(1.3)	(0.6)	(2.5)	(1.4)
Other losses, net	—	—	0.1	0.1
Income tax provision	1.1	7.1	4.8	5.3
<b>Adjusted EBITDA</b>	<b>\$ 14.3</b>	<b>\$ 20.7</b>	<b>\$ 39.8</b>	<b>\$ 41.6</b>
Stock-based compensation	(10.3)	(11.3)	(19.0)	(19.9)
Capitalized internally developed software costs	(6.7)	(8.9)	(12.9)	(17.4)
<b>Non-GAAP operating income (loss)</b>	<b>\$ (2.7)</b>	<b>\$ 0.5</b>	<b>\$ 7.9</b>	<b>\$ 4.3</b>
Net loss margin	(6 %)	(7 %)	(3 %)	(3 %)
Adjusted EBITDA margin <sup>2</sup>	10 %	14 %	13 %	13 %

(1) Represents non-GAAP operating income (loss) as a percentage of revenue.

(2) Represents adjusted EBITDA as a percentage of revenue.

See “Management’s Discussion and Analysis of Financial Condition and Results of Operations—Results of Operations” for a discussion of the changes in loss from operations and net loss for the three and six months ended June 30, 2024 compared to the three and six months ended June 30, 2023.

We had a non-GAAP operating loss of \$2.7 million for the three months ended June 30, 2024, as compared to non-GAAP operating income of \$0.5 million for the three months ended June 30, 2023, with the change primarily due to a \$5.4 million increase in loss from operations, partially offset by a \$2.2 million decrease in capitalized internally developed software costs. Non-GAAP operating income increased \$3.6 million, or 82%, for the six months ended June 30, 2024 compared to the six months ended June 30, 2023, as a \$0.9 million increase in loss from operations was more than offset by a \$4.5 million decrease in capitalized internally developed software costs.

Adjusted EBITDA decreased \$6.4 million, or 31%, and \$1.8 million, or 4%, for the three and six months ended June 30, 2024 compared to the three and six months ended June 30, 2023, respectively. The decreases were primarily attributable to decreases in adjustments to reconcile adjusted EBITDA to net loss, including decreases of \$6.0 million and \$0.5 million in income tax provision, \$1.0 million and \$0.9 million for stock-based compensation, and \$0.7 million and \$1.1 million for interest income, net. These decreases were partially offset by decreases of \$1.3 million and \$0.7 million in net loss.

## **Liquidity and Capital Resources**

### ***Overview***

Our principal sources of liquidity to meet our business requirements and plans, both in the short-term (i.e., the next twelve months from June 30, 2024) and long-term (i.e., beyond the next twelve months), have historically been cash generated from operations and, more recently, sales of our common stock, and borrowings under our credit facilities. Our primary liquidity needs are related to the funding of general business requirements, including working capital requirements, research and development, and capital expenditures, as well as other liquidity requirements including, but not limited to, business combinations.

As of June 30, 2024 and December 31, 2023, we had cash and cash equivalents of \$113.8 million and \$100.4 million, respectively.

### ***Known Contractual and Other Obligations***

A description of contractual commitments as of June 30, 2024 is included in Note 5—Commitments and Contingencies in the notes to our condensed consolidated financial statements.

More broadly, we also have purchase obligations under contractual arrangements with vendors and service providers, including for certain web-hosting and cloud computing services, which do not qualify for recognition on our condensed consolidated balance sheets but which we consider non-cancellable. During the six months ended June 30, 2024, there have been no material changes in our purchase obligations as disclosed in “Management’s Discussion and Analysis of Financial Condition and Results of Operations—Liquidity and Capital Resources” in our Annual Report on Form 10-K for the year ended December 31, 2023.

### ***Trends, Uncertainties and Anticipated Sources of Funds***

In order to grow our business, we intend to make significant investments in our business, which may result in increases in our personnel and related expenses. The timing and amount of these investments will vary based on our financial condition, the rate at which we add new personnel and the scale of our development, as well as the macro-economic environment. Many of these investments will occur in advance of our experiencing any direct benefit from them, which could negatively impact our liquidity and cash flows during any particular period and may make it difficult to determine if we are effectively allocating our resources. However, we expect to fund our operations, capital expenditures and other investments principally with cash flows from operations, and to the extent that our liquidity needs exceed our cash from operations, we would look to our cash on hand to satisfy those needs.

We announced on May 2, 2023 that our Board of Directors authorized a plan under which we may repurchase up to \$20 million of our Class A common stock and, following our utilization of that share repurchase authorization, we announced on October 26, 2023 that our Board of Directors approved a share repurchase authorization under which we may repurchase up to an additional \$30 million of our Class A common stock (collectively, the Repurchase Plans). Subject to market conditions and other factors, the Repurchase Plans are intended to make opportunistic repurchases of our Class A common stock to reduce our outstanding share count. Under the Repurchase Plans, shares of Class A common stock may be repurchased in the open market through privately negotiated transactions or otherwise, in accordance with applicable securities laws and other restrictions. The Repurchase Plans do not have fixed expiration dates and do not obligate us to acquire any specific number of shares. The timing and terms of any repurchases under the Repurchase Plans are at management’s discretion and depend on a variety of factors, including business, economic and market conditions, regulatory requirements, prevailing stock prices and other considerations. Additionally, we may, from time to time, enter into Rule 10b-5 trading plans to facilitate repurchases. Shares repurchased under the Repurchase Plans are retired. We expect to fund repurchases with existing cash and cash equivalents. We repurchased 0.1 million shares of Class A common stock for \$1.1 million, including costs associated with the repurchases, during the six months ended June 30, 2024.



We, including three of our wholly-owned subsidiaries, maintain a credit agreement (the Credit Agreement) with JPMorgan Chase Bank, National Association, as Administrative Agent, and a syndicate of lenders. The Credit Agreement provides for a \$125.0 million senior secured revolving credit facility (the Credit Facility), with the option to increase up to an additional \$75.0 million, and is available to be used by us and certain of our domestic subsidiaries for general corporate purposes, including acquisitions. The Credit Facility matures on September 26, 2028. We had no outstanding balance on our Credit Agreement as of June 30, 2024 or December 31, 2023. The available amount to borrow under our Credit Agreement was \$123.7 million at both June 30, 2024 and December 31, 2023, which was equal to the available amount under the credit agreement of \$125.0 million, net of letters of credit of \$1.3 million. Our Credit Agreement contains certain customary financial and non-financial covenants. We were in compliance with all covenants as of June 30, 2024 and December 31, 2023.

We believe our current cash and cash equivalents and future cash flow from operations, as well as access to our Credit Agreement, will be sufficient to meet our ongoing working capital, capital expenditure and other liquidity requirements for the next twelve months and beyond.

Our future capital requirements may vary materially from those planned and will depend on certain factors, such as our growth and our operating results. If we require additional capital resources to grow our business or to acquire complementary technologies and businesses in the future, we may seek to sell additional equity or raise funds through debt financing or other sources. We cannot provide assurance that additional financing will be available at all or on terms favorable to us.

### ***Sources and Uses of Capital Resources***

The following table summarizes our cash flows:

<i>(in millions)</i>	Six Months Ended June 30,	
	2024	2023
Net cash provided by operating activities	\$ 32.9	\$ 6.4
Net cash used in investing activities	(19.2)	(15.3)
Net cash used in financing activities	(0.4)	(8.0)
Effect of exchange rate changes on cash and cash equivalents	0.1	0.1
Net increase (decrease) in cash and cash equivalents	\$ 13.4	\$ (16.8)

#### *Operating activities*

Net cash provided by operating activities increased \$26.5 million in the six months ended June 30, 2024 compared to the six months ended June 30, 2023, as a \$27.6 million decrease in net cash outflow from changes in operating assets and liabilities was partially offset by decreases of \$1.8 million in non-cash charges and \$0.7 million in net loss. The decrease in net cash outflow from changes in operating assets and liabilities was primarily due to a \$14.0 million payment in the six months ended June 30, 2023 for contingent consideration in excess of the amounts recorded at the acquisition date, as well as decreases of \$12.9 million in accrued expenses and other current liabilities, \$9.9 million in accounts payable, and \$3.4 million in prepaid expenses and other assets, partially offset by an increase of \$12.0 million in accounts receivable. The decrease in non-cash charges was primarily due to decreases of \$0.9 million in stock-based compensation and \$0.9 million in other, net.

#### *Investing activities*

Net cash used in investing activities increased \$3.9 million in the six months ended June 30, 2024 compared to the six months ended June 30, 2023, primarily due to an \$8.1 million purchase of an investment in the six months ended June 30, 2024, partially offset by a \$4.1 million decrease in capitalized software development costs.

#### *Financing activities*

Net cash used in financing activities decreased \$7.6 million in the six months ended June 30, 2024 compared to the six months ended June 30, 2023, primarily due to a \$16.9 million payment in the six months ended June 30, 2023 for contingent consideration recorded at the acquisition date, partially offset by a \$6.7 million decrease from exercises of stock options and \$1.9 million from issuance of Class A common stock under our Employee Stock Purchase Plan in the six months ended June 30, 2023.

## **Critical Accounting Policies and Estimates**

Our discussion and analysis of our financial condition and results of operations are based upon our financial statements, which have been prepared in accordance with accounting policies as provided within U.S. GAAP. The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues, expenses and related disclosures. On an ongoing basis, we evaluate our estimates and assumptions. We base our estimates on historical experience and on various other assumptions that are believed to be reasonable. Actual results may differ from these estimates under different assumptions or conditions.

During the six months ended June 30, 2024, there have been no material changes in our critical accounting policies as disclosed in “Management’s Discussion and Analysis of Financial Condition and Results of Operations–Critical Accounting Policies and Estimates” in our Annual Report on Form 10-K for the year ended December 31, 2023.

### **Item 3. Quantitative and Qualitative Disclosures About Market Risk.**

We are exposed to market risks in the ordinary course of our business. Market risk represents the risk of loss that may impact our financial position due to adverse changes in financial market prices and rates. Our market risk exposure is primarily the result of fluctuations in interest rates and foreign currency exchange rates.

During the six months ended June 30, 2024, there were no material changes from the market risk disclosures in our Annual Report on Form 10-K for the year ended December 31, 2023.

### **Item 4. Controls and Procedures.**

#### ***Evaluation of Disclosure Controls and Procedures***

The Company maintains disclosure controls and procedures (as defined under Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934, as amended). Management, under the supervision and with the participation of our Chief Executive Officer and our Chief Financial Officer, evaluated the effectiveness of the Company’s disclosure controls and procedures pursuant to Exchange Act Rule 13a-15(b) as of June 30, 2024. Based on that evaluation, the Chief Executive Officer and the Chief Financial Officer concluded that these disclosure controls and procedures were effective as of June 30, 2024.

#### ***Changes in Internal Control over Financial Reporting***

There were no changes in the Company’s internal control over financial reporting identified in connection with the evaluation required by Rules 13a-15(d) and 15d-15(d) of the Exchange Act that occurred during the quarter ended June 30, 2024 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**PART II. OTHER INFORMATION****Item 1. Legal Proceedings.**

From time to time, we are involved in various legal proceedings arising from the normal course of business activities. We are not presently a party to any litigation the outcome of which, we believe, if determined adversely to us, would individually or taken together have a material adverse effect on our business, operating results, cash flows or financial condition. Defending such proceedings is costly and can impose a significant burden on management and employees. The results of any current or future litigation cannot be predicted with any certainty, and regardless of the outcome, litigation can have an adverse impact on us because of defense and settlement costs, diversion of management resources and other factors. See further discussion under “Litigation and Other Legal Matters” in Note 5–Commitments and Contingencies in the notes to condensed consolidated financial statements in Item 1 of Part I of this Quarterly Report on Form 10-Q.

**Item 1A. Risk Factors.**

In addition to risks and uncertainties in the ordinary course of business that are common to all businesses, important factors that are specific to our industry and the Company could have a material and adverse impact on our business, financial condition, results of operations and cash flows. You should carefully consider the risk factors set forth in Part I, Item 1A. Risk Factors in our Annual Report on Form 10-K for the year ended December 31, 2023 and in our subsequent periodic filings with the Securities and Exchange Commission.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.****Unregistered Sales of Equity Securities**

None.

**Purchases of Equity Securities by the Issuer**

The following table summarizes our share repurchase activity for the three months ended June 30, 2024:

Period	Total Number of Shares Purchased <sup>1</sup> (in thousands)	Average Price Paid per Share <sup>2</sup>	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs <sup>1</sup> (in thousands)	Approximate Dollar Value of Shares That May Yet Be Purchased Under the Plans or Programs <sup>1</sup> (in millions)
April	83	\$ 12.72	83	\$ 29.0
May	6	\$ 12.91	6	\$ 28.9
June	—	\$ —	—	\$ 28.9
Total	89		89	

(1) On May 2, 2023, we announced that our Board of Directors authorized a plan (the Repurchase Plan) under which we may repurchase up to \$20 million of our Class A common stock. Following our utilization of the share repurchase authorization under the Repurchase Plan, we announced on October 26, 2023 that our Board of Directors authorized a new plan (the October 2023 Repurchase Plan) under which we may repurchase up to \$30 million of our Class A common stock. Under the Repurchase Plan and the October 2023 Repurchase Plan, shares of Class A common stock may be repurchased in the open market through privately negotiated transactions or otherwise, in accordance with applicable securities laws and other restrictions. The Repurchase Plan and the October 2023 Repurchase Plan do not have fixed expiration dates and do not obligate us to acquire any specific number of shares. The timing and terms of any repurchases under the Repurchase Plan and the October 2023 Repurchase Plan are at management’s discretion and depend on a variety of factors, including business, economic and market conditions, regulatory requirements, prevailing stock prices and other considerations. Additionally, we may, from time to time, enter into Rule 10b5-1 trading plans to facilitate repurchases.

(2) Average price paid per share includes costs associated with the repurchases.

**Item 3. Defaults Upon Senior Securities.**

None.

**Item 4. Mine Safety Disclosures.**

Not applicable.

**Item 5. Other Information.**

***Securities Trading Plans of Directors or Executive Officers***

During the three months ended June 30, 2024, none of our directors or officers (as defined in Rule 16a-1 of the Exchange Act) adopted, modified or terminated a Rule 10b5-1 trading arrangement or a non-Rule 10b5-1 trading arrangement (as such terms are defined under Item 408 of Regulation S-K).

**Item 6. Exhibits.**

(a) Exhibits.

<b>Exhibit Number</b>	<b>Description of Exhibit</b>	<b>Location</b>
3.1	<a href="#">Certificate of Amendment of Amended and Restated Certificate of Incorporation of the Registrant.</a>	Filed herewith
31.1	<a href="#">Certification of Principal Executive Officer pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.</a>	Filed herewith
31.2	<a href="#">Certification of Principal Financial Officer pursuant to Exchange Act Rules 13a-14(a) and 15d-14(a), as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.</a>	Filed herewith
32.1*	<a href="#">Certification of Principal Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.</a>	Furnished herewith
32.2*	<a href="#">Certification of Principal Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.</a>	Furnished herewith
101.INS	Inline XBRL Instance Document.(the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document)	**
101.SCH	Inline XBRL Taxonomy Extension Schema Document.	**
101.CAL	Inline XBRL Taxonomy Extension Calculation Linkbase Document.	**
101.DEF	Inline XBRL Taxonomy Extension Definition Linkbase Document.	**
101.LAB	Inline XBRL Taxonomy Extension Label Linkbase Document.	**
101.PRE	Inline XBRL Taxonomy Extension Presentation Linkbase Document.	**
104	Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibits 101).	**

\* The certifications attached as Exhibits 32.1 and 32.2 that accompany this Quarterly Report on Form 10-Q are deemed furnished and not filed with the Securities and Exchange Commission and are not to be incorporated by reference into any filing under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended, whether made before or after the date of this Quarterly Report on Form 10-Q, irrespective of any general incorporation language contained in such filing.

\*\* Furnished herewith. Pursuant to Rule 406T of Regulation S-T, the Interactive Data Files on Exhibit 101 hereto are deemed not filed or part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, as amended, are deemed not filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and otherwise are not subject to liability under those sections.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**NERDWALLET, INC.**

Date: July 31, 2024

By: /s/ Lauren StClair

Lauren StClair

Chief Financial Officer

**CERTIFICATE OF AMENDMENT  
OF  
AMENDED AND RESTATED CERTIFICATE OF INCORPORATION  
OF  
NERDWALLET, INC.**

NerdWallet, Inc., (the “**Corporation**”), a corporation organized and existing under the General Corporation Law of the State of Delaware, hereby certifies as follows:

1. The name of the Corporation is NerdWallet, Inc.
2. This Certificate of Amendment (the “**Certificate of Amendment**”) amends the provisions of the Corporation's Amended and Restated Certificate of Incorporation of NerdWallet, Inc. filed with the Secretary of State on November 8, 2021 (the “**Certificate of Incorporation**”).
3. The Board of Directors of the Corporation, at a meeting duly convened and held, approved, ratified and duly adopted resolutions setting forth the following amendment to the Certificate of Incorporation, declaring such amendment to be advisable.
4. Thereafter, this Certificate of Amendment was duly adopted by the vote of the stockholders holding the requisite number of shares of outstanding stock of the Corporation entitled to vote thereon in accordance with the provisions of Sections 216 and 242 of the General Corporation Law of the State of Delaware.
5. Section A of Article VI of the Certificate of Incorporation is hereby amended and restated in its entirety as follows:

“VI.

The liability of the directors and officers of the Company for monetary damages for breach of fiduciary duty as a director or officer shall be eliminated to the fullest extent permitted under applicable law.”

6. All other provisions of the Certificate of Incorporation shall remain in full force and effect.
7. This amendment shall be effective upon filing with the Secretary of State of the State of Delaware.

I, the undersigned, as the Chief Executive Officer of the Corporation, have signed this Amended and Restated Certificate of Incorporation as of the 15th day of May, 2024.

/s/ Tim Chen

Tim Chen

Chief Executive Officer



**CERTIFICATION PURSUANT TO  
RULE 13a-14(a) OR 15d-14(a) OF THE SECURITIES EXCHANGE ACT OF 1934,  
AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Tim Chen, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of NerdWallet, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 31, 2024

/s/ Tim Chen

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Tim Chen  
Chief Executive Officer and  
Chairman of the Board of Directors

**CERTIFICATION PURSUANT TO  
RULE 13a-14(a) OR 15d-14(a) OF THE SECURITIES EXCHANGE ACT OF 1934,  
AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Lauren StClair, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of NerdWallet, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d. Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a. All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b. Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 31, 2024

/s/ Lauren StClair

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Lauren StClair  
Chief Financial Officer

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350  
AS ADOPTED PURSUANT TO SECTION 906  
OF THE SARBANES-OXLEY ACT OF 2002**

I, Tim Chen, Chief Executive Officer and Chairman of the Board of Directors of NerdWallet, Inc. (the “Company”), certify, as of the date hereof and solely for purposes of and pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to my knowledge:

1. The Quarterly Report on Form 10-Q of the Company for the quarter ended June 30, 2024 (the “Report”) fully complies with the requirements of Section 13(a) or 15(d), as applicable, of the Securities Exchange Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company at the dates and for the periods indicated.

Date: July 31, 2024

/s/ Tim Chen

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Tim Chen  
Chief Executive Officer and  
Chairman of the Board of Directors

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350  
AS ADOPTED PURSUANT TO SECTION 906  
OF THE SARBANES-OXLEY ACT OF 2002**

I, Lauren StClair, Chief Financial Officer of NerdWallet, Inc. (the "Company"), certify, as of the date hereof and solely for purposes of and pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to my knowledge:

1. The Quarterly Report on Form 10-Q of the Company for the quarter ended June 30, 2024 (the "Report") fully complies with the requirements of Section 13(a) or 15(d), as applicable, of the Securities Exchange Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company at the dates and for the periods indicated.

Date: July 31, 2024

/s/ Lauren StClair

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Lauren StClair  
Chief Financial Officer